All roads lead to Cape Town

19th ISDH 14th – 17th August 2013
President’s message

Celebrating 100 Years of Dental Hygiene 1913-2013

2013 marks the 100th year anniversary of the profession of dental hygiene. There will be many global events to honor this centennial, including in Israel, the USA, and of course, the International Symposium on Dental Hygiene (ISDH), August 14-17, 2013 in Cape Town, South Africa.

1. The theme is “Oral Health – Vital Link In Achieving Total Health”. The American Dental Hygienists’ Association (ADHA’s) 2013 Annual Session will be held in Boston, Massachusetts, June 19-25, 2013, with environmental activist Erin Brockovich, actress Debbie Reynolds, and actress and activist, Geena Davis. There will be an International Track for global participants.

2. Let us know if you are planning a special 100 year celebration.

3. There are new resources available in English that focus on oral health of pregnant women. The National Maternal and Child Oral Health Policy Center (NMCOHPC), has released a brief that focuses on the oral health of pregnant women and young children.

4. In associated news, the National Maternal and Child Oral Health Resource Center has issued “Oral Health Care During Pregnancy,” a national consensus statement and summary of an expert work group meeting. This document is intended to help professionals in communities plan, develop, and implement programs to help ensure that pregnant women receive optimal oral health services. It was developed with support from the US Maternal and Child Heath Bureau of the Health Resources and Services Administration.

5. As many of you know, therapists are new to the USA but are part of health care delivery in other parts of the world.

World Diabetes Day (WDD) is celebrated every year on November 14. The World Diabetes Day campaign is led by the International Diabetes Federation (IDF) and its member associations. It engages millions of people worldwide in diabetes advocacy and awareness.


7. There is news on the Esther Wilkins International Education Program (EWIEP), created to provide dental hygienists with educational tools for community outreach.

Please let us hear from you, and Happy Holidays!

Maria Perno Goldie, RDH, MS

Executive Council Meeting, Vienna June 2012

References
CALL FOR ABSTRACTS

Abstracts for the 19th International Symposium on Dental Hygiene can be submitted via the conference website at http://www.embassyconferences.co.za/portfolio/present/19th-international-symposium-on-dental-hygiene/10

SUBMIT YOUR ABSTRACT TODAY TO JOIN US FOR AN AFRICAN ADVENTURE
Member Country Report

Korea

NAME OF ASSOCIATION
Korean Dental Hygienists Association

NUMBER OF MEMBERS
9600

NUMBER OF SCHOOLS/TRAINING INSTITUTIONS
Total: 79
- University (4 years): 22
- College (3 years): 57

SIGNIFICANT ASSOCIATION ACHIEVEMENTS FOR 2011
(LIST 3 ONLY)
- Changed the law that Dental hygienists work for the realization of the Act and license renewal.
- A meeting of Mongolian Dental Hygienists Association, Supported a curriculum and system of dental hygiene.
- A nationwide campaign for "National Day to change your toothbrush with Dental Hygienist on the 2nd day of the 3rd, 6th, 9th, and 12th month

KEY ASSOCIATION ACTIVITIES FOR 2012 (LIST 3 ONLY)
- Training and job referral projects for non-practicing dental hygienists
- Support oral health projects for North Korea with a Consultative Group on Oral Health between the South and the North of Korea.
- Push forward in assigning exclusive personnel for dental hygiene in elementary school health rooms, and with Elderly and The Handicapped Care Facilities

DATE AND THEME OF NEXT NATIONAL ASSOCIATION MEETING
July 7, 2012, Hongeun-dong, Seoul
KDHA Celebrating the 35th anniversary & the 10th for Dental Hygienist’s Day & the General Conference ; As part of Continuing Education, Equipment Exhibition, Free subject and Poster Presentations
Theme; Paradigm Shift, through dental Hygienist’s influence!

November second week, 2012
The second half of Joint Meeting
Theme; To be determined (Collected from each group progress to the agenda)

February 2013
Conference delegates Meeting
Theme; To be determined

LINK TO WEBSITE
www.kdha.or.kr

REPORT SUBMITTED BY
Sahee, Cheon, KDHA Executive Director

Contact International is proudly sponsored by
Korean Dental Hygienists Association
35th Anniversary

The Korean Dental Hygienists Association 35th Anniversary and the 34th KDHA Symposium was held on July, 2012 at the Seoul Grand Hilton Hotel and Convention Center.

The ceremony had 3000 dental hygienists and 500 students of dental hygiene from all over South Korea in attendance for this symposium. Distinguished guests included 5 members of the National Assembly, President Jeoungsook Kim, The Korean National Council of Women, President Meongsook Seong, The Korean Nurses Association and Commander Robert D. Rock Commander, Soldiers and Civilians of the 618th Dental Company, Eight United States Armed Forces.

4 RDHs (Mikyung Seong, Mijeong Kim, Soohyeon Yuk and Hyosoon Cho) were awarded from the Ministry of Health and Welfare for development of dental health and community service. 2 RDHs (Hyungsook Lee and Sangbun Nam) received a service and achievement award from KDHA. 7 scientific programs including “Influence of oral disease on systemic health conditions” Department of Preventive Dentistry, School of Dentistry, Kyungpook National University, Daegu, Republic of Korea. Youn-Hee Choi (D.D.S., Ph.D.) and others, 6 free lectures and 22 poster presentations were presented, most members were able to attend all the symposiums.

Ribbon cutting ceremony
Korean Dental Hygienists Association
35th Anniversary

President Wonsook Kim, KDHA said the dental hygiene slogan of this year is ‘paradigm shift system and the strength of dental hygienists’. In her opening speech, she also emphasized the strength of professionalism in developing the future vision, promoting awareness of dental hygiene, responsibilities as a professional dental hygienist and the reorganization of the role across the world.

Korean Dental Health Exhibition (KDHEX) was crowded with all members looking at dental equipment and the latest oral hygiene products. Dental equipment manufactures introduced the latest equipment with the theme of “New trends in dental technology” in a special lecture.

One final activity, KDHA 35th Anniversary and 34th KDHA Symposium ended with celebration festival of Dental hygienist Day, and ended in great success.
Member Country Report

Slovakia

NAME OF ASSOCIATION
Association of Dental hygienists in Slovakia

NUMBER OF MEMBERS
162

NUMBER OF SCHOOLS/TRAINING INSTITUTIONS
1

SIGNIFICANT ASSOCIATION ACHIEVEMENTS FOR 2011 (LIST 3 ONLY)
• Days of dental hygiene Stary Smokovec, 3 day international congress
• Negotiation of the ADHS committee together with the minister of health regarding the proposal of the competences of dental hygienists with participation of the President of IFDH M. P. Goldie, President of NVM Corrie Zoet Jangebloed and Elen Boll
• The project of National health programme „Education towards scholar and pre-school youth and handicapped children towards the oral health”

KEY ASSOCIATION ACTIVITIES FOR 2012 (LIST 3 ONLY)
• Propagation of dental hygiene towards the stomatological public – Slovak dental days Bratislava
• Education of seniors towards the oral health

DATE AND THEME OF NEXT NATIONAL ASSOCIATION MEETING
31.5. – 2. June 2013, Symposium Days of dental hygiene, Trencianske Teplice, communication with patient

LINK TO WEBSITE
www.adhs.sk

REPORT SUBMITTED BY
Marta Krížanová, president of ADHS
Australia

NAME OF ASSOCIATION:
Dental Hygienists’ Association of Australia Inc.

KEY COMMUNITY HEALTH PROJECTS FOR 2012:
The University of Adelaide, School of Dentistry Community Outreach Dental Program

The University of Adelaide established a dental clinic within a multidisciplinary community setting that provides health and counselling service for the homeless. Services commenced in 2011 and the clinic provides free dental care to the city’s homeless. Undergraduates and staff of the University’s dentistry and oral health programs provide dental services to these marginalised and less fortune members of our community.

South Australia has more than 7500 homeless people. Poor general health and oral health is widespread and access to dental care is limited due to transient lifestyle, a reluctance to seek care and public dental waiting lists. A proportion of the Australian population cannot access basic dental care when they need it, primarily from low socio-economic and homeless communities.

The program is supported by the professional associations and members of the Dental Hygienists’ Association of Australia (SA Branch) Inc. volunteer their time and services on an ongoing and regular basis. Currently, 30 University of Adelaide staff, students, dental hygienists, private dentists and allied health professionals volunteer their time to support the services provided at the clinic.

Manager of the program is Ms Margie Steffens (pictured below on the far right), dental hygienist and academic staff member of the University of Adelaide, School of Dentistry.
Community Health Projects

Australia (cont.)

KEY OUTCOMES FOR EACH COMMUNITY HEALTH PROJECT FOR 2012:
The University of Adelaide has established initiatives to develop the program so that the Community Outreach Dental Program is sustainable. It is collaborating with the professional associations to invite their members to become a partner in this ground breaking initiative with sustainable community benefits.

Goals of the program are to make a significant difference to a marginalised sector of our community and to shape our future dental professionals. Success in this endeavour will change both the dental health and the personal outcomes for this group of people in our city and our region, paying dividends far into the future.

The resultant goals are currently being fulfilled by increased clinical training capacity for Dental and Oral Health Students. This has not only enabled them to practice in a non traditional environment, but to work in multidisciplinary teams eg. social workers, district nurses, Supported Residential Facilities, medical practitioners, pharmacists, radiologists, financial planners, case workers; for optimal patient and community outcomes.

LINK TO WEBSITE(s) FOR COMMUNITY HEALTH PROJECTS:

REPORT SUBMITTED BY:
Hellen Checker
Sue Aldenhoven
Margie Steffens
Community Health Projects

Canada

NAME OF ASSOCIATION
The Canadian Dental Hygienists Association

KEY COMMUNITY HEALTH PROJECTS FOR 2012
(LIST 3 ONLY)
- Distribution of Oral Health Promotion Kits from P&G Crest Oral-B
- Oral Health Promotion Awards given to an individual, a clinic group and a dental hygiene school who have been promoting the dental hygiene profession and oral health in their practice, school or community through creative initiatives. In addition, a Global Health Initiative Award was given to a dental hygienist who has committed to volunteering as part of an initiative to provide oral health related services to persons in a disadvantaged community or country.
- National Dental Hygienists Week™

KEY OUTCOMES FOR EACH COMMUNITY HEALTH PROJECT FOR 2012
- 500 oral health promotion kits were distributed to CDHA members. These kits are in high demand and extremely popular with our members. CDHA, in participation with P&G distributes 500 kits (450 English; 50 French) to CDHA members during Oral Health Month each April. In 2012, CDHA received 761 kit requests and 1,230 ideas from members on how the kits would be utilized to promote oral health during Oral Health Month and National Dental Hygienists Week™.

Sampling of kit usage ideas from kit recipients:

<table>
<thead>
<tr>
<th>Idea</th>
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<tbody>
<tr>
<td>Hold a “brush-in” to promote awareness of the importance of oral health</td>
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<tr>
<td>Conduct and promote a “Tooth Fairy” themed day in the clinic</td>
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<tr>
<td>Hold a contest draw for clients in the office to win Crest Oral-B products (do up a basket)</td>
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<tr>
<td>Create a tooth mascot to encourage oral hygiene in children and to promote at an early age dental hygiene</td>
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<tr>
<td>On the spot contest – ask 5 questions re oral health, winners get a free toothbrush</td>
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<tr>
<td>Attend local food banks to hand out toothbrushes and pamphlets</td>
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<tr>
<td>Set up a booth at the mall/community center providing free tooth brushes and oral health education</td>
</tr>
<tr>
<td>Brush and Tell, going into preschools and SK, JK and teach oral hygiene through visual demonstrations and fun games</td>
</tr>
<tr>
<td>Creating mini oral health packages to hand out to clients</td>
</tr>
<tr>
<td>Coordinate a series of Flash Mobs - hygiene related in busy areas</td>
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</tbody>
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The Oral Health Promotion kit campaign also ties in nicely with the CDHA Oral Health Promotion Award

ORAL HEALTH PROMOTION AWARDS
- CDHA received many excellent applications for these awards, demonstrating that our members are passionate about reaching out into their communities and their world to spread the message of oral health to a wide audience.

2012 RECIPIENTS
- Individual Award Winner: Lisa Adair of Eckville, Alberta who used multiple strategies to address the unique needs of a variety of client groups.
- Clinic Team Award: Misty Deming and Paula Benbow, Brantford, Ontario.
- This team creatively obtained products for distribution to vulnerable populations in their community.
- Dental Hygiene School Award: Cambrian College, Sudbury, Ontario. These dental hygiene students made a difference in the oral health of school children in Vietnam.
Community Health Projects

Canada (cont.)

NATIONAL DENTAL HYGIENISTS WEEK™.

LINK TO WEBSITE(s) FOR COMMUNITY HEALTH PROJECTS

- Oral Health Promotion Award winners: http://www.cdha.ca/AM/Template.cfm?Section=Crest_Oral_B_Awards&TEMPLATE=/CM/HTMLDisplay.cfm&CONTENTID=12947
- Dental hygiene school trip to Vietnam: http://www.youtube.com/watch?v=qKET-XX40Yk&list=UUOFoH-0gUaoRMs-1AcSS-Q&index=2&feature=plcp
- National Dental Hygienists Week™
  - Infographic: http://www.cdha.ca/AM/images/newsEvents/NDHW_infobig.png
  - Video: http://www.youtube.com/watch?v=47XpotUAFwE&feature=plcp

REPORT SUBMITTED BY:
Victoria Leck
Manager of Professional Development
The Canadian Dental Hygienists Association
vleck@cdha.ca
Community Health Projects

Denmark

NAME OF ASSOCIATION
Danish Dental Hygienists Association

KEY COMMUNITY HEALTH PROJECTS FOR 2012
(LIST 3 ONLY)
• Municipal Dental Care – Kolding Kommune

KEY OUTCOMES FOR EACH COMMUNITY HEALTH PROJECT FOR 2012
• The Kolding Kommune Municipal Dental Care program provides free oral care and treatment for members of the community between the ages of 0-18yrs. Members of the community aged over 70 years who have reduced physical and/or mental health or have limited financial support, also receive care that is free of cost.
• The dental hygienist is an integral part of the program from the supervision of the mandatory introduction by the ‘klinikassistent’ to children at 1yr to managing all aspects of care.
• The dental hygienist contributes significantly to patient care with a strong emphasis on diagnosis of common dental disease(s) to allow appropriate referral if necessary. Mandatory care from the dental hygienists for all children from age 3yrs allows the integration of preventive care at home as well as minimal intervention support at the clinic. The Kolding Kommune Municipal Dental Care program guidelines are extensive and the dental hygienist is the key member of the team at every step of patient care.
• The well-structured program of care pathways is also strongly supported by the principle of ‘help for self-help’ and is always approached from an ethical basis. The dental hygienist and all members of the health care team are encouraged not to take responsibility from citizens that can and will assume responsibility for their own health but at the same time be persistent, outreach and supportive to all.

LINK TO WEBSITE(s) FOR COMMUNITY HEALTH PROJECTS:
http://www.kolding.dk/borger/sundhed-og-sygdom

REPORT SUBMITTED BY
Alice Kristensen
Community Health Projects

**Korea**

**NAME OF ASSOCIATION**
Korean Dental Hygienists Association

**KEY COMMUNITY HEALTH PROJECTS FOR 2012**
- Push forward in assigning exclusive personnel for dental hygiene in elementary school health rooms, and with Elderly, and Handicapped Care Facilities.
- Performed oral health activities (oral health education program, applied fluoride) in promoting dental hygienists for International Women (Girl)’s Day.
- A nationwide campaign for “National Day to change your toothbrush with Dental Hygienist on the 2nd day of the 3rd, 6th, 9th, and 12th month”.

**KEY OUTCOMES FOR EACH COMMUNITY HEALTH PROJECT FOR 2012**
- Support Oral Health projects for North Korea with a Consultative Group on Oral Health between the South and North Korea.
- Performed a pivotal role in promoting dental hygienists nationwide for Oral Health Day
- A nationwide campaign for “National Day to change your toothbrush with Dental Hygienist on the 2nd day of the 3rd, 6th, 9th, and 12th month”

**REPORT SUBMITTED BY**
Saehee, Choen
KDHA Executive Director

**Switzerland**

**NAME OF ASSOCIATION**
Swiss Dental Hygienists

**KEY COMMUNITY HEALTH PROJECTS FOR 2012**
„Mundhygiene in der Pflege”
This title in English means: ‘Oral Hygiene for elderly and people with a challenge.’

**KEY OUTCOMES FOR EACH COMMUNITY HEALTH PROJECT FOR 2012**
Since medical nurses in Switzerland receive very little knowledge about oral hygiene/oral diseases during their education, this project aims to supplement this information. By providing additional courses on the fundamental skills and knowledge to work with elderly and challenged ones in homes or clinics, the medical nurses can expand their caring skills.

By the end of August, 39 courses have been held this year. Each course attendance is between 20 and 30 nurses.

The project has been provided for more than 11 years and is sponsored by Swiss Dental Hygienists and GABA AG.

**LINK TO WEBSITE(s) FOR COMMUNITY HEALTH PROJECTS:**
www.dentalhygienists.ch

**REPORT SUBMITTED BY**
Manuela Lo Bue
Vice President Swiss Dental Hygienists
Colgate – Bright Smiles, Bright Futures

One of the most significant Community Health Projects that has been implemented across the globe is the Bright Smiles, Bright Futures program from Colgate. Since the launch in the mid 1990’s, numerous countries have continued to benefit from the support provided by Colgate to establish preventive programs that are cognisant of the specific requirements of each culture and health care approach. From professional collaboration with an array of dental association groups to the seat of learning in the classroom, Colgate continues to reach out to the community ensuring that all bright smiles do indeed have a bright future.

IT’S ALL ABOUT BRIGHT SMILES

In the Schools

Reaching children in the schools is a cornerstone of the Colgate effort. BSBF is an award-winning, professionally-acclaimed education kit designed for use the primary school children. Developed with an International Advisory Board of educational, dental and multicultural experts from over 40 countries, the BSBF education materials are designed to be used by childrens ages 5–10 years. There are a variety of materials from flip charts to videos, storybooks and posters so that limited technology is not an obstacle to spreading the message of BSBF. Emphasizing self-responsibility, BSBF is designed to help children be responsible for their own oral health at an early age, thus building self-esteem and good oral health practices for a lifetime.

In the Global Community

Colgate recognizes that fostering partnerships between governments, health care organizations, professional associations, and health care providers strengthens the impact of the BSBF initiative, and extends outreach into the community. Each year, BSBF reaches 50 million children and their families… in 30 languages and 80 countries…